

Study info

Type of study:
Full-time course

Beginning of course:
Summer semester (April)

Language of instruction:
English

Course duration:
3 study semesters (standard period) / 90 ECTS

Degree:
M.A. (Master of Arts)

Contributions and fees:
About 290 € semester (incl. public transportation & food discount at the university cafeteria)

Campus location:
South Westphalia University of Applied Sciences
Lübecker Ring 2, 59494 Soest, Germany

Study course on the web:
www.fh-swf.de/cms/imis

Application

Non-EU/ International Applicants:
Please apply via uni-assist
Application period: 15 May - 15 Nov

EU Applicants:
Please use the online portal on the university website:
www.fh-swf.de/cms/bewerbung-einschreibung
Application period: 10 Dec - 31 Jan

Consultation

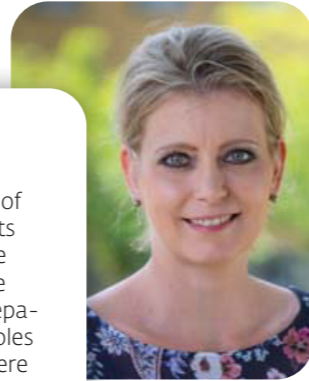
Further information about the Master's program:
Prof. Dr. Valerie Wulfhorst
wulfhorst.valerie@fh-swf.de

Further information regarding the application and enrollment requirements
Asif Shahriar, M.A.
Phone +49 2921 378-3131 · imis-info@fh-swf.de



Prof. Dr. Valerie Wulfhorst, Program Director

The intercultural experience of IMIS is really unique: Students come as foreigners and leave with friends from all over the world. This program also prepares students for leadership roles in a globalized economy where the intelligent use of IT systems is becoming a critical success factor. Therefore, the English-language degree course is meeting this demand by offering a two-fold qualification where IT-related subjects are coupled with key Business Administration competencies. Intensive support from the lecturers, updated curriculum, modern classrooms, and beautiful campus surely has made IMIS an exceptional Master's study program. “



Study course on
the web:



Homepage: www.fh-swf.de



The university on social media:
www.fh-swf.de/cms/socialmedia

Why study here?

- Ideal group sizes enable a pleasant learning atmosphere and efficient studying
- Intensive personal exchange with lecturers
- Learning in groups with students from more than 40 countries hones intercultural competencies
- High practical relevance through application-oriented project work with an international focus
- English as the language of instruction enhances familiarisation with international language standards

The international orientation increases the chances of finding jobs in companies worldwide

- The old Hanseatic city of Soest with its historical ambience offers a pleasant and protected study atmosphere with a lot of nature and a varied range of leisure activities
- Convenient connections to the Ruhr Metropolis
- Spacious campus with modern facilities
- Economically strong region offers job and internship opportunities
- Opportunities to do the internship in the 2nd semester
- Cooperation with international universities allows study abroad
- Strong Alumni bondings
- Optional German language course (free)



Master's study program

International Management & Information Systems (M.A.)

The right thing for me?

The IMIS program focuses on integrating a broad management perspective with IT skills, preparing for a business environment where IT competencies are the key to running international companies. The program teaches two core competencies: supporting management processes through IT and managing complex, globally connected, and IT-enabled companies.

Both core subjects are supported throughout several different modules:

- IT-competence modules cover topics such as integrated information systems, electronic business, business intelligence, and information management.
- Management competence modules cover topics such as business marketing management, corporate entrepreneurship and innovation as well as management accounting and finance.

The international perspective of our program is ensured by the module topics, their practical applications in the modules and the fact that all modules are entirely taught in English. Moreover, co-operations with our international partner universities offer various opportunities to study abroad. Many students use their second (online) semester for an internship in international companies.

Excellent Career Prospects

The Master's program »International Management & Information Systems (IMIS)« prepares students for leadership roles in a globalized business world in which the sophisticated use of IT systems will continue to be crucial to business success. Our program, which is taught entirely in English, has the further advantage that IT topics are combined with management topics to prepare students for the business environment.

What are the specific features?

Blended Learning

The IMIS program follows a blended learning approach allowing for flexible and self-paced learning. The first semester is designed as an intensive on-campus study experience. The second semester is taught via distance learning a part of the »External Option« in order to prepare students for communications in decentralized, international companies.

External Option

The second semester of the IMIS study program contains compulsory online modules (18 credits) and online electives (12 credits). For the electives, students are able to make use of the so-called »External Option«, which allows them to decide between three different study options: 1. Study Abroad, 2. Practical Experience (Internship) and 3. Distance Learning with electives.

International Experience & English Language

Companies today require excellent knowledge and skills at the intersection of business and IT, embedded in an international and multicultural context. Thus, core business English language and cultural literacy are necessary today. Our program teaches entirely in the English language and has an international focus in each module. Our students are coming from all over the world. Partnerships with universities abroad and international companies strengthen the international experience. Altogether, students will be provided with truly international experiences.

Course Structure

Face-to-face Teaching
@ Campus Soest
Social Study Experience
with international students

1

Distance Learning
with eLectures, Moodle etc.
External Option
for study abroad or internship

2

Research
Thesis/Colloquium
Block Course »Research Methods«
Management Communication

3

How is the study course structured?

Sem.

Modules

1

Business Marketing Management,
Corporate Entrepreneurship & Innovation,
Journal Club,
Business Intelligence,
E-Business,
Information Management

2

Management Accounting & Finance,
Virtual/Intercultural Communication,
Enterprise Resource Planning
Elective Modules:
Advanced International Economics,
Product and Process Management,
International Studies I: Global Business,
IS Project,
International Studies II: Information Systems,
Practical Experience

3

Management Communication,
Research Methods,
Master's Thesis,
Colloquium

Sem.

All modules/subjects and more details see the Website of the study course: www.fh-swf.de/cms/imis

What are the admission requirements?

Degree Requirements

210 credits from prior Bachelor or Master study programs with at least 180 credits from a Bachelor's degree in Business, Business Informatics, or similar field of study with a final grade better than or equivalent to the German grade 2.5 or ECTS grade »B«.

English Language Requirements

- Proof of English language proficiency: current TOEFL score of at least 575 (paper-based), 232 (computer-based), 91 (internet-based)
- A valid IELTS band 6.5 (minimum band of 6.0 is required for reading and writing)

